



ARCHIE
SERIES

FEB.
1967

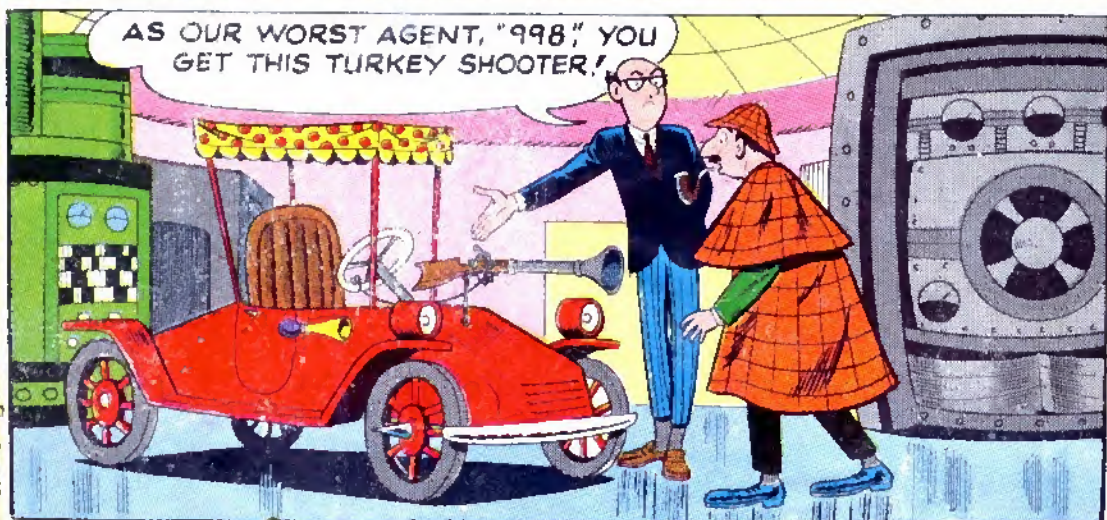
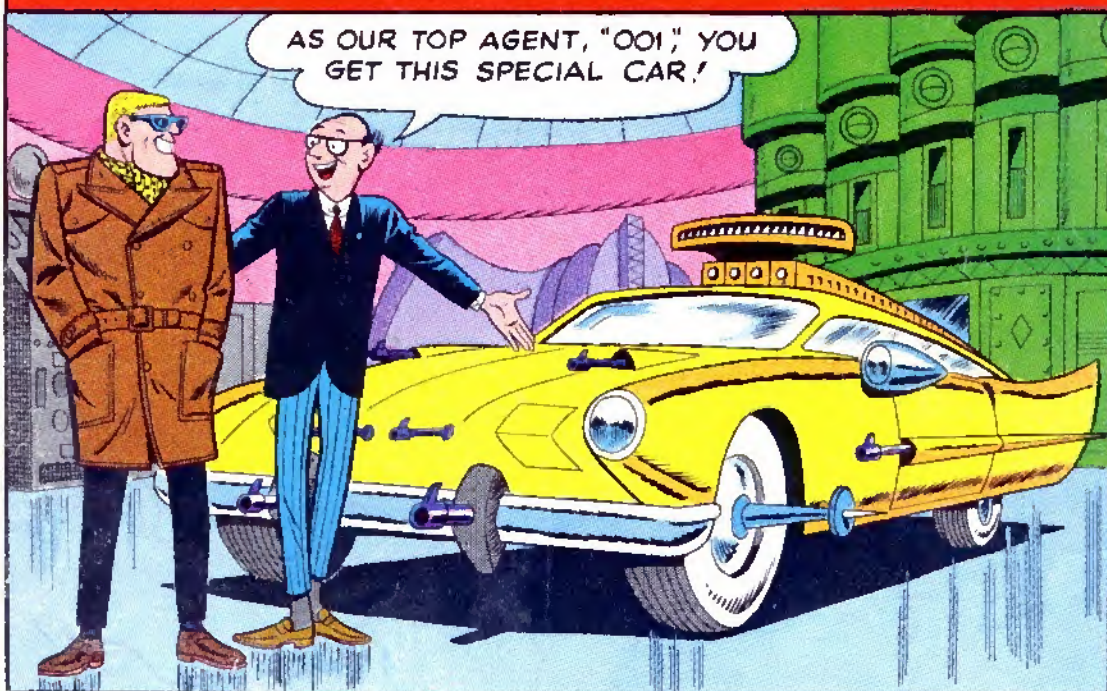
NO. 52

Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY
MAC

MAD HOUSE



Special

MORE FOR
YOUR MONEY



CLYDE

ISSUE!

MAD HOUSE

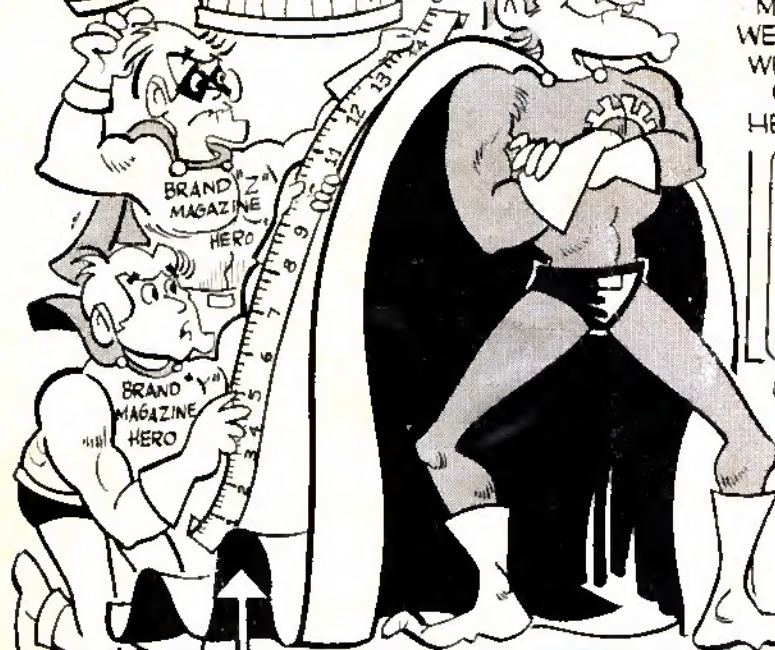


MAD-HOUSE HEROES
DO NOT NEED FANCY
EXPENSIVE BOOTHS
IN WHICH TO CHANGE
COSTUMES...

-- BECAUSE

-- WITH THE
MONEY
WE SAVE,
WE BUY
OUR
HEROES,

LONGER
CAPES



MAKE THE CAPE MEASURING TEST YOURSELF... AND SWITCH TO MAD HOUSE TODAY!

TABLE OF NONSENSE

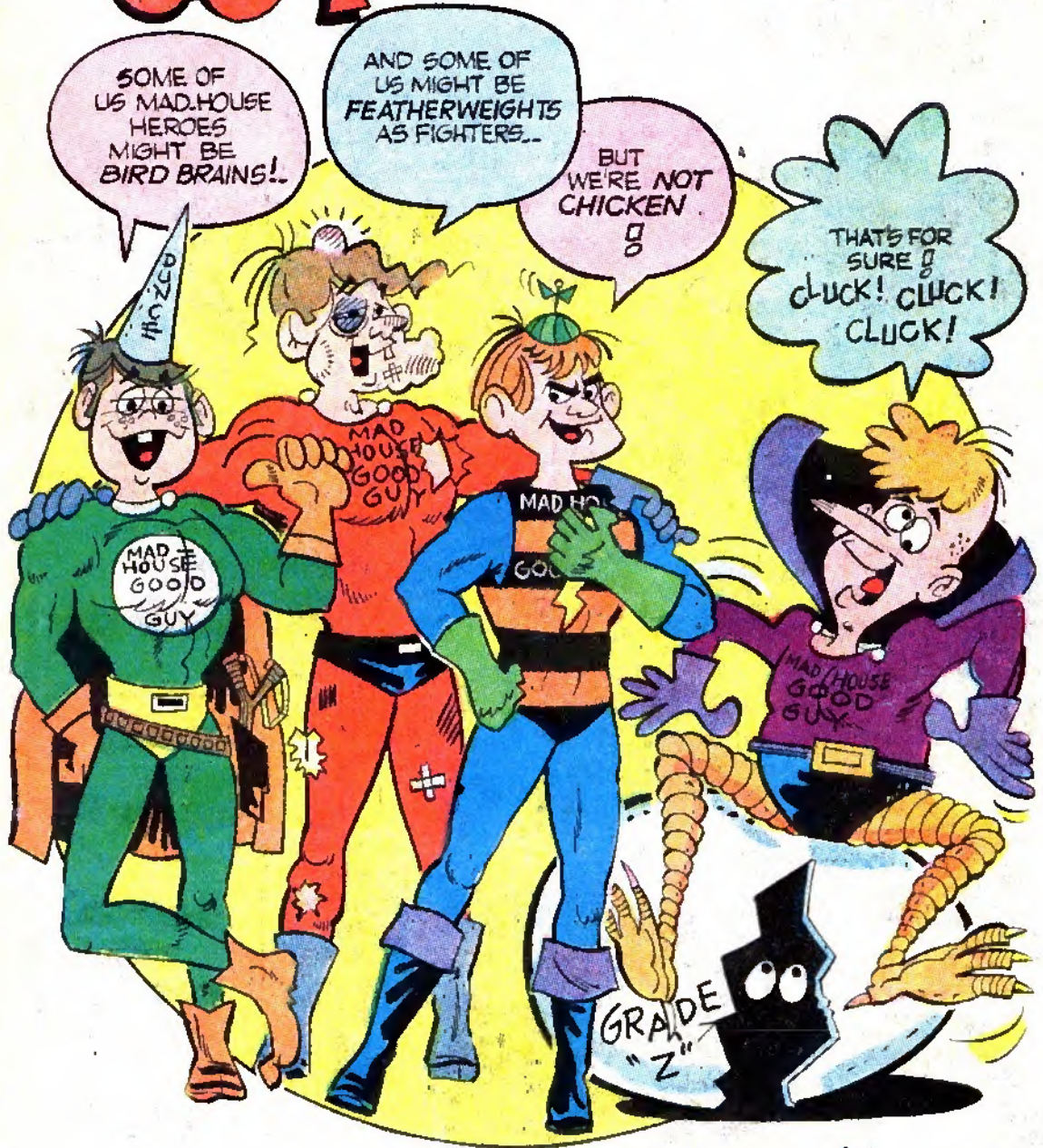
CAPT.
SPROCKET

RONALD
THE
RUBBER BOY

SABRINA
THE
TEEN-AGE
WITCH

SUPER
SNAIL

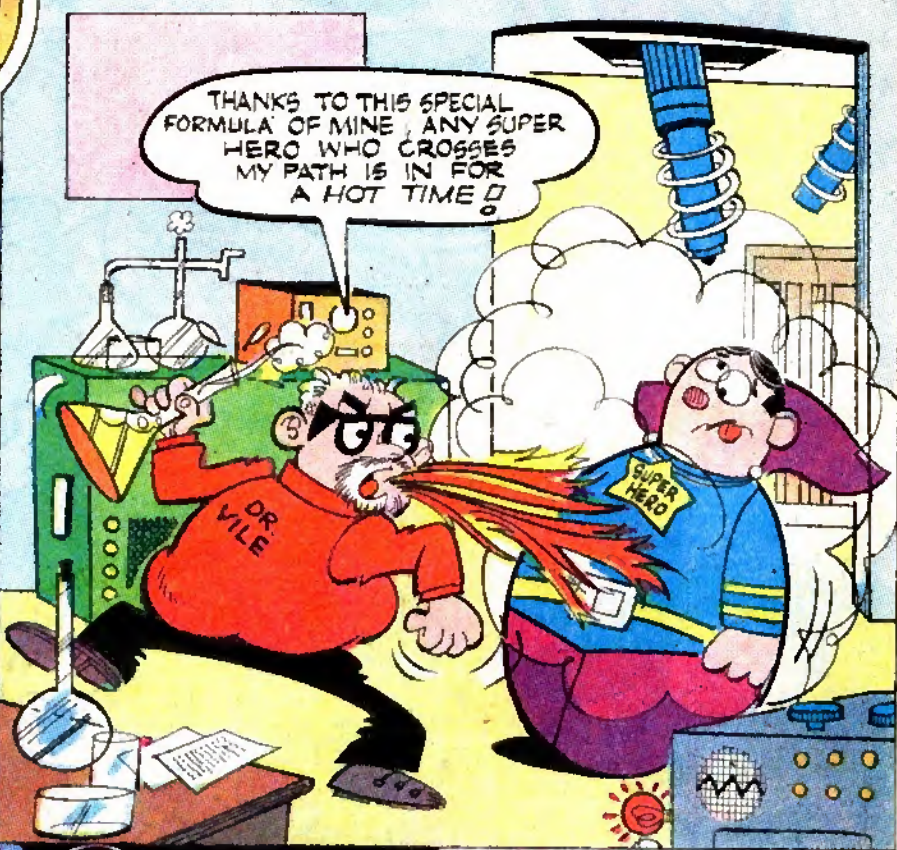
GOOD GUY Section



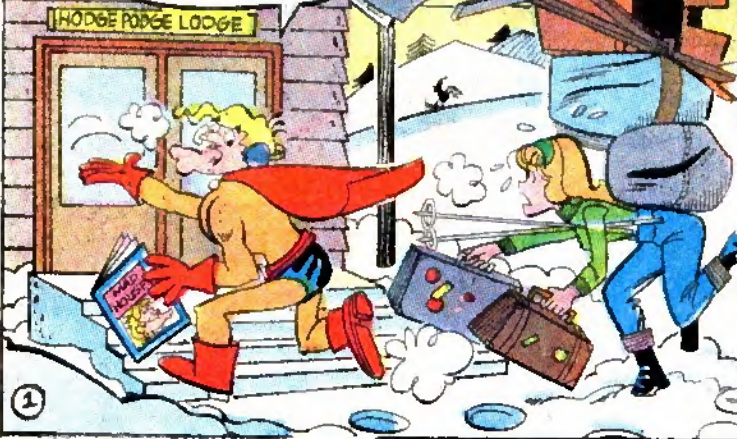
READ HOW OUR EARLY BIRD HEROES
CATCH THE WORMY BAD GUYS!

SIGH! **Capt. S**procket in...

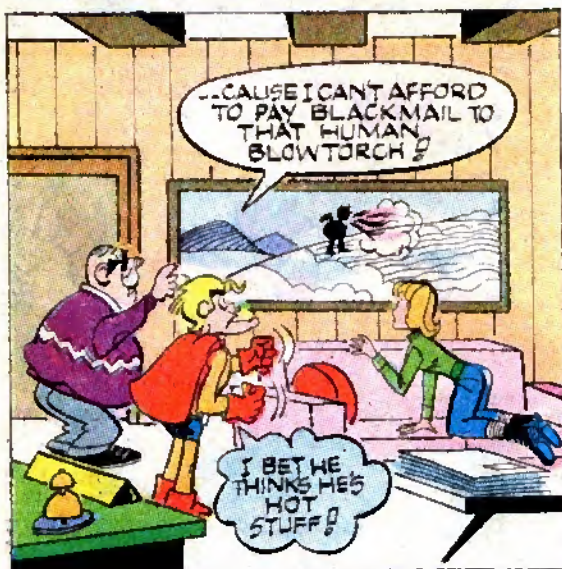
THE
FLAME
CAME

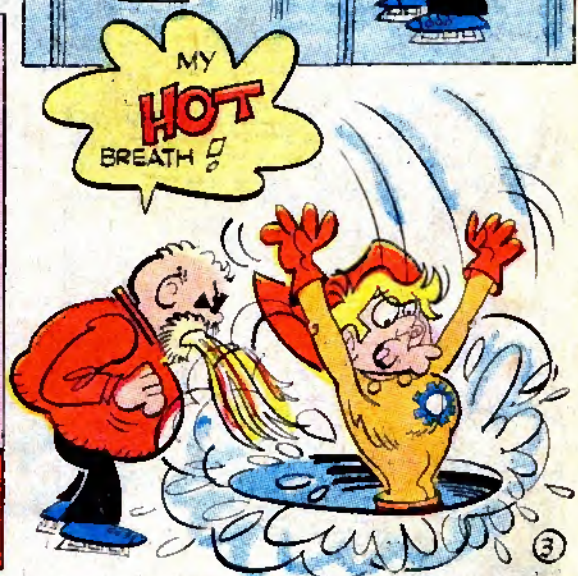
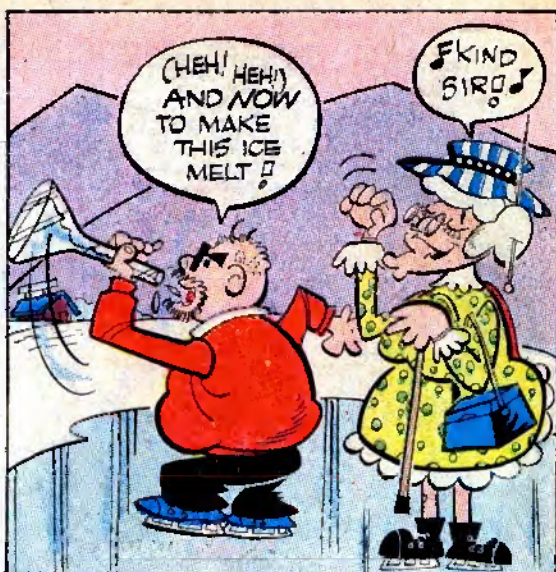


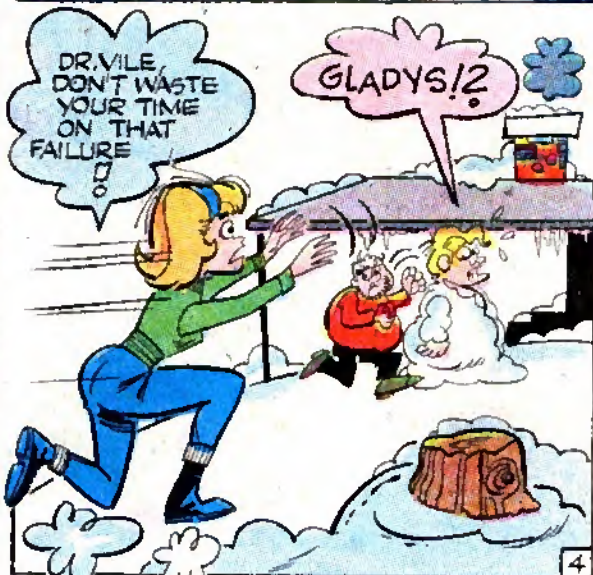
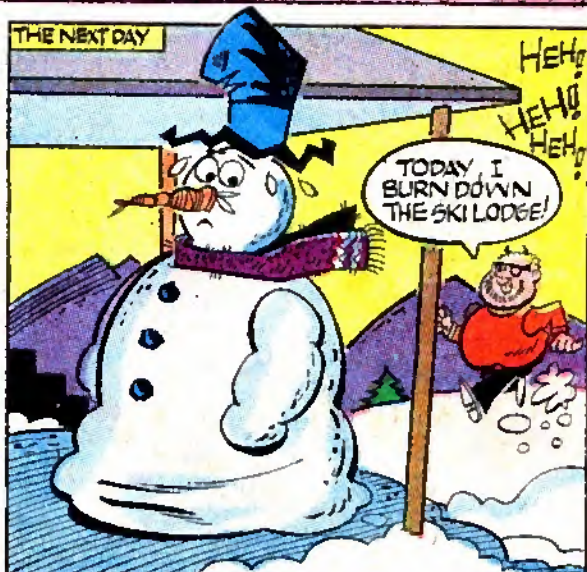
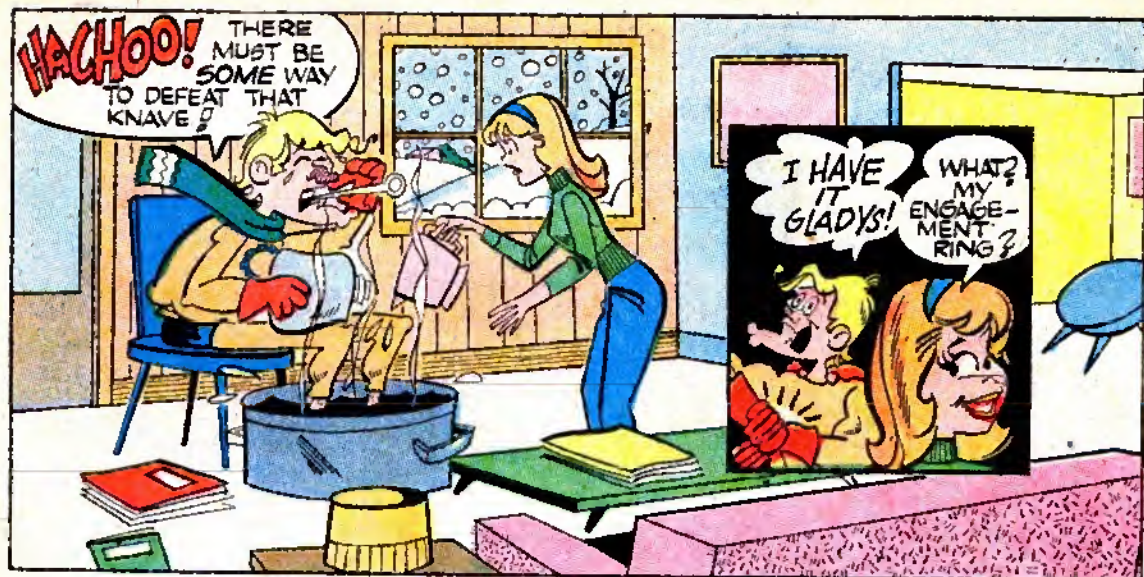
ASKI RESORT
GLADYS WHO EVER HEARD OF A SUPER HERO TAKING A VACATION!

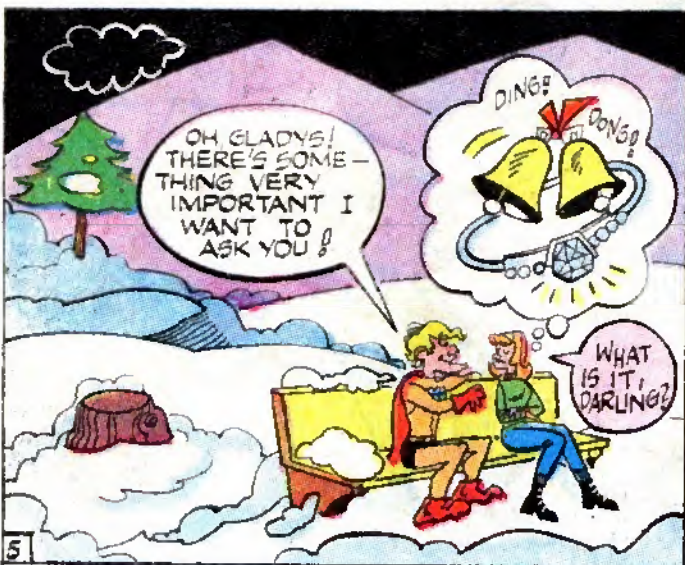
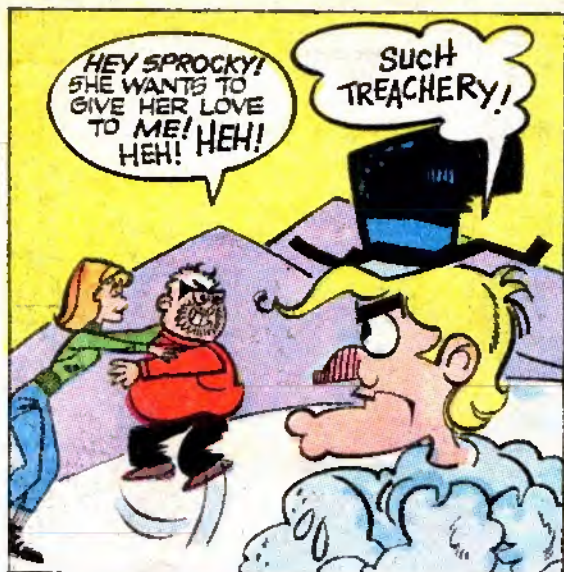


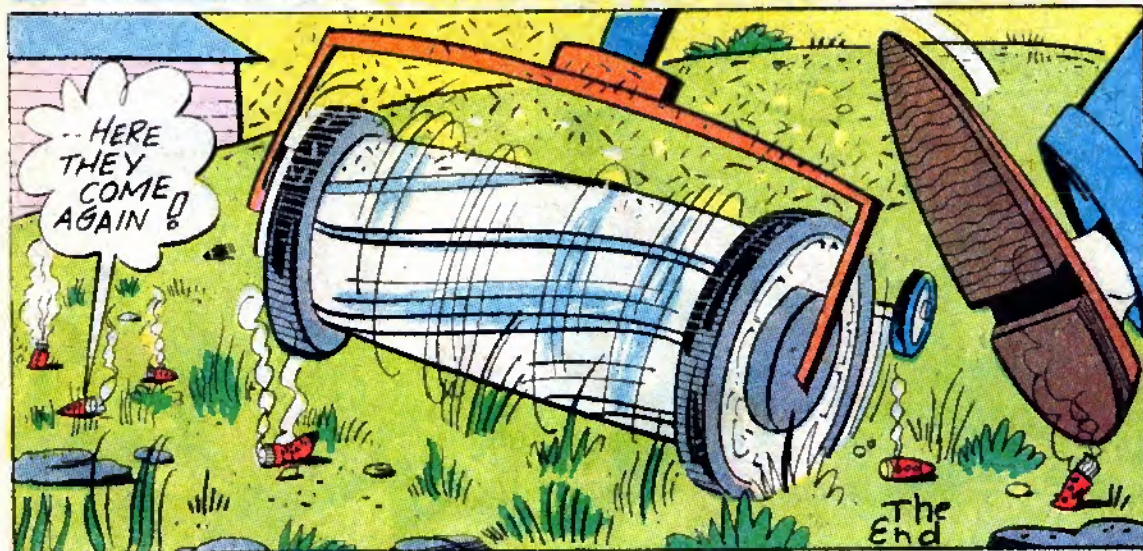
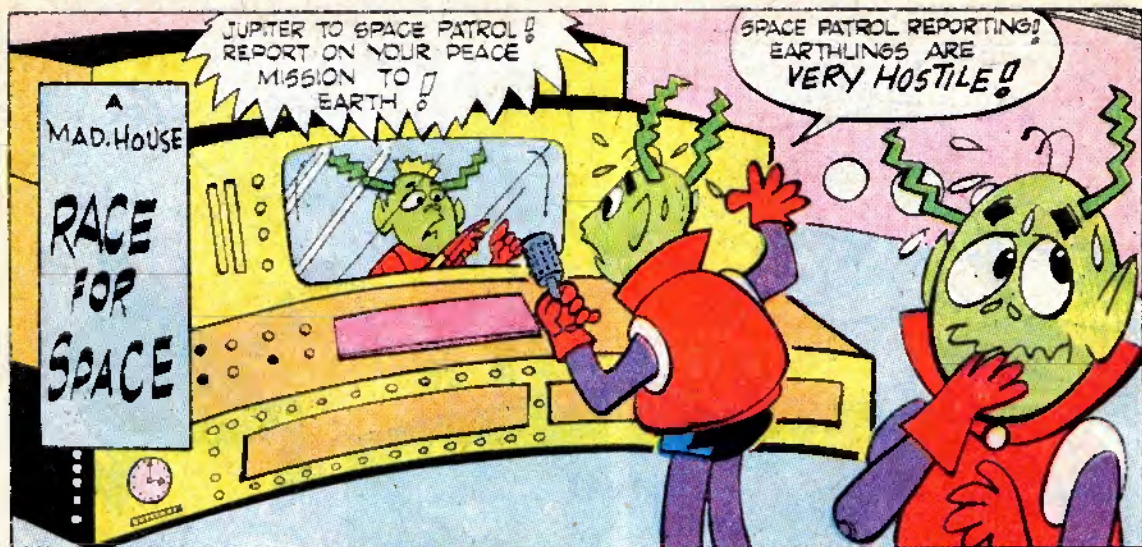
BUT YOU NEED ONE SPROCKET!

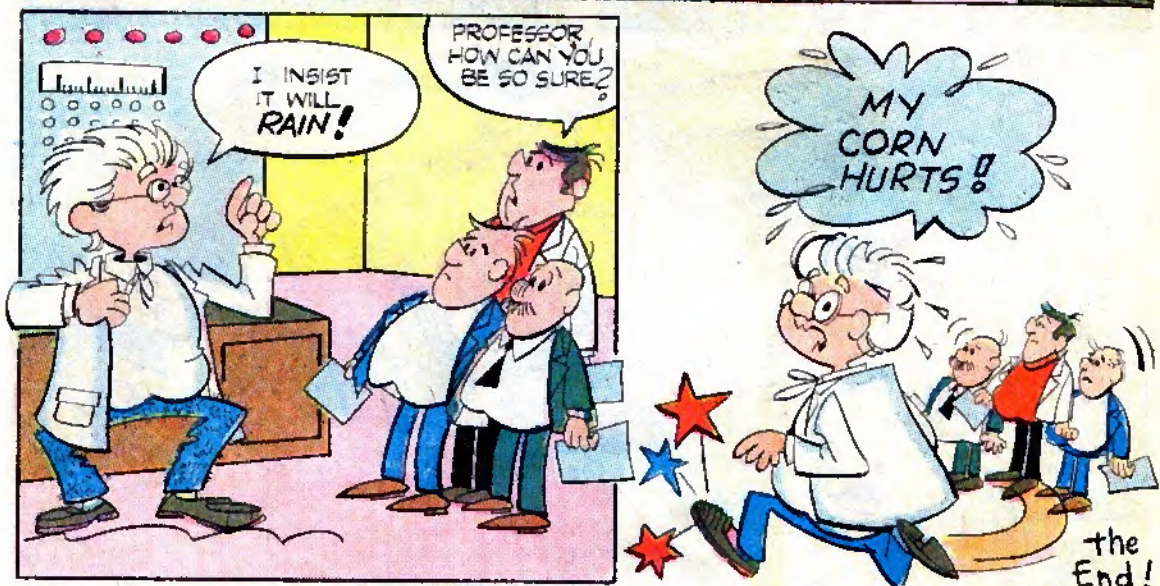
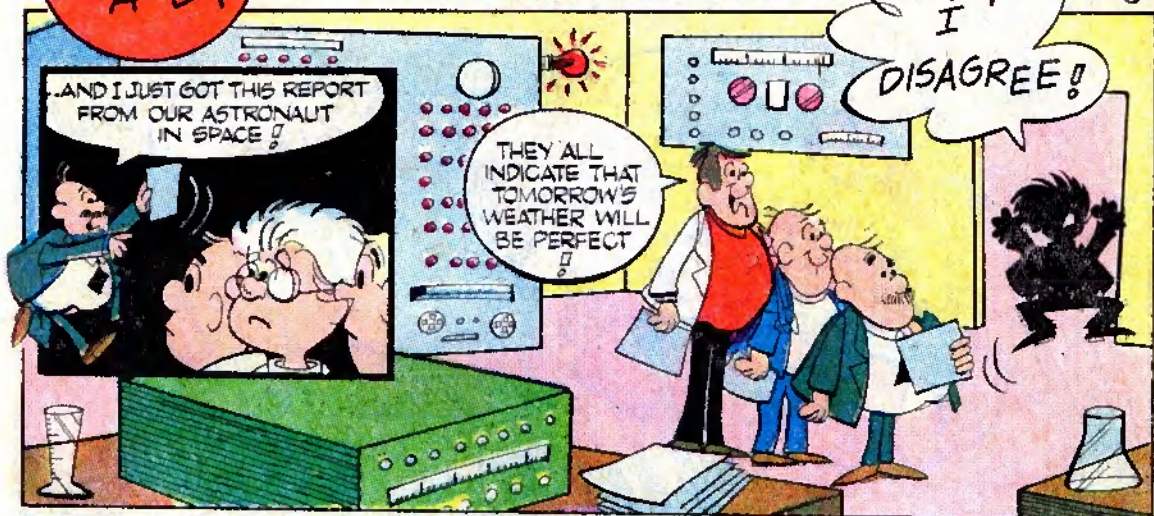
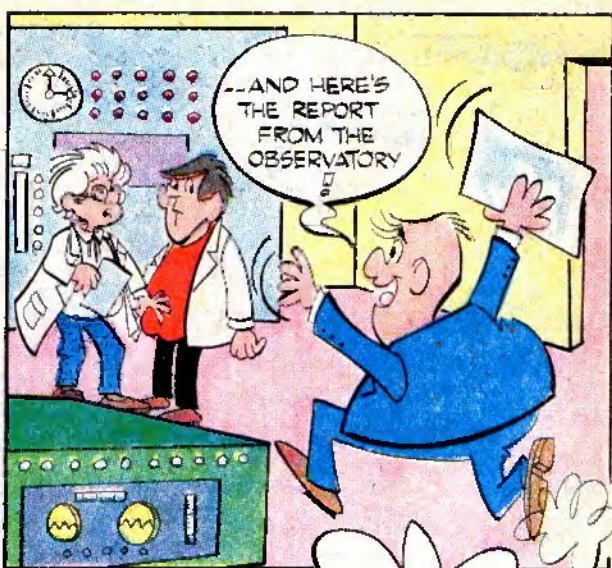
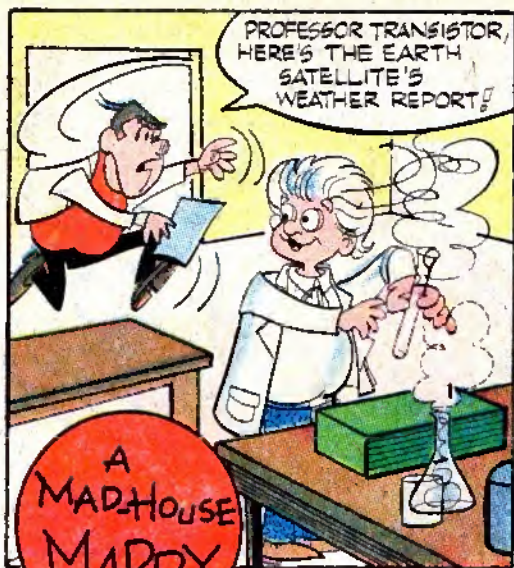












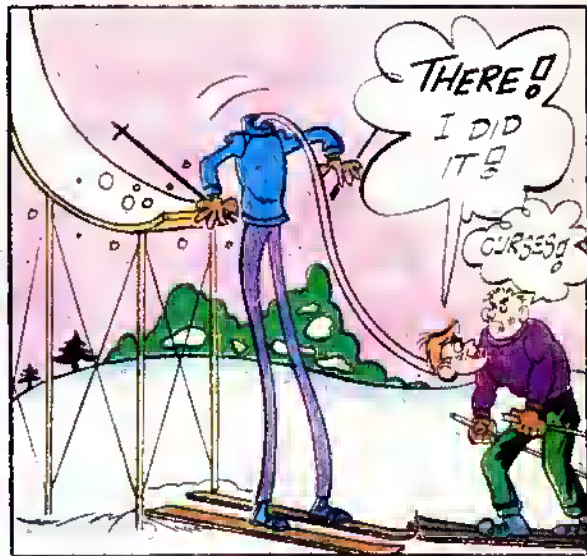
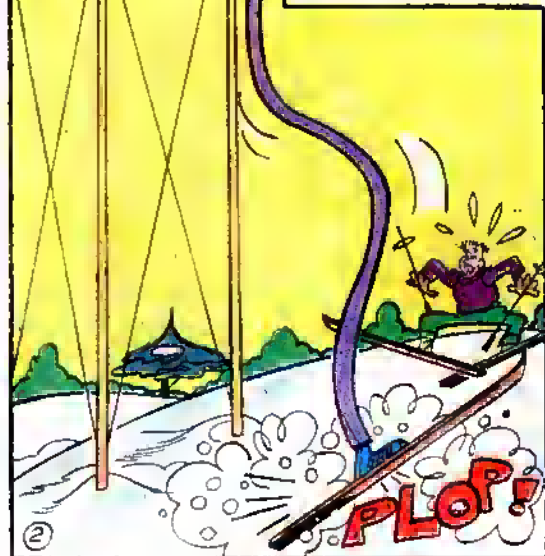
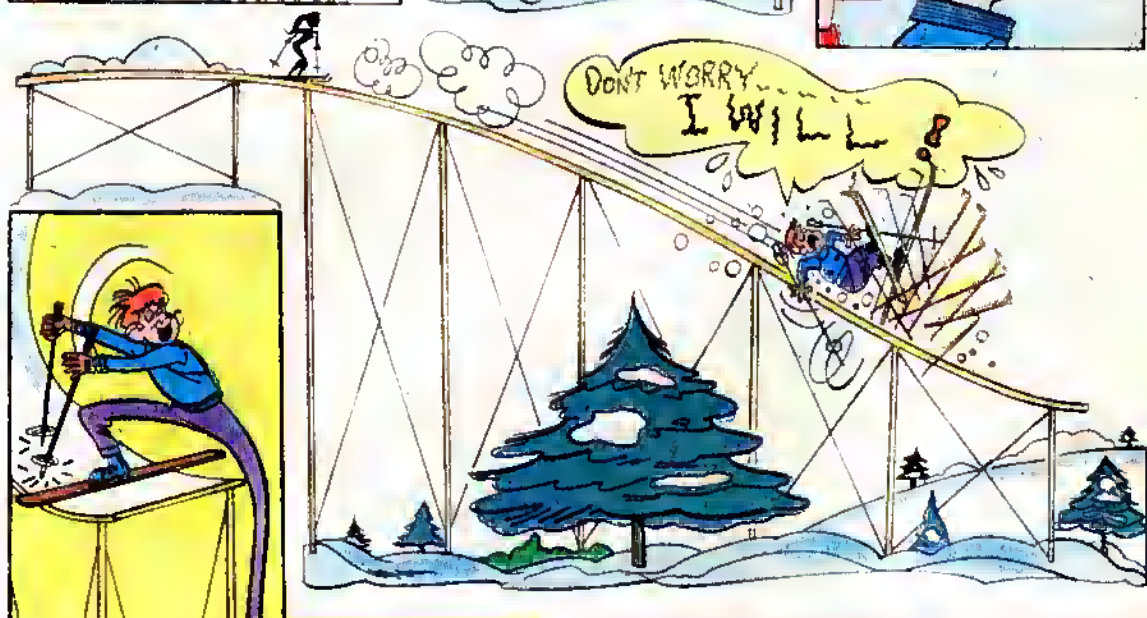
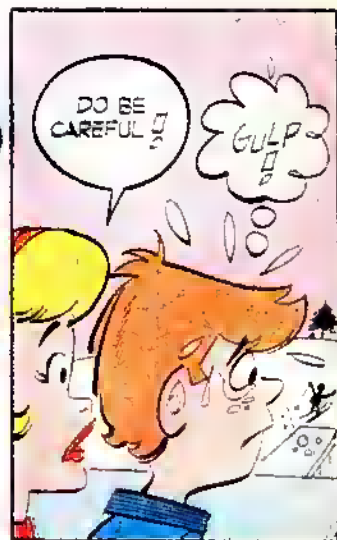
PRESENTING THE CHARACTER WITH THE MOST BOUNCE TO THE OUNCE...
RONALD THE RUBBER BOY

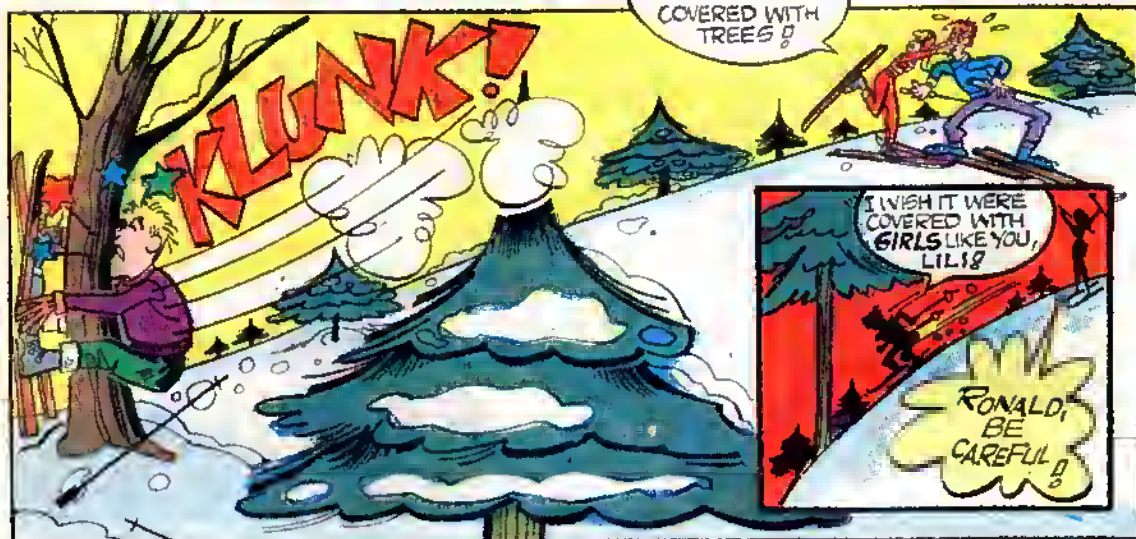
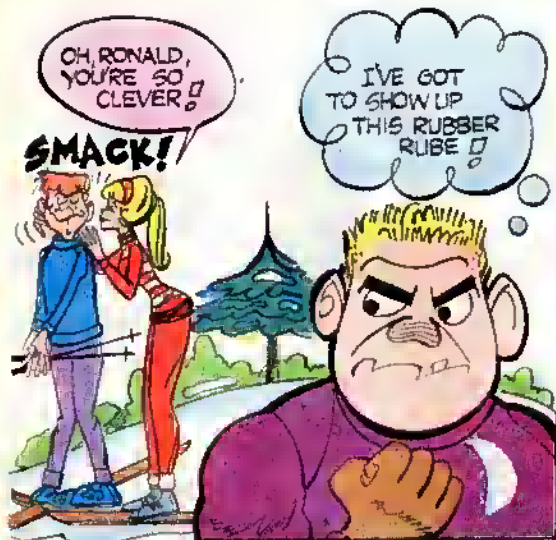
in "SNOW JOB"

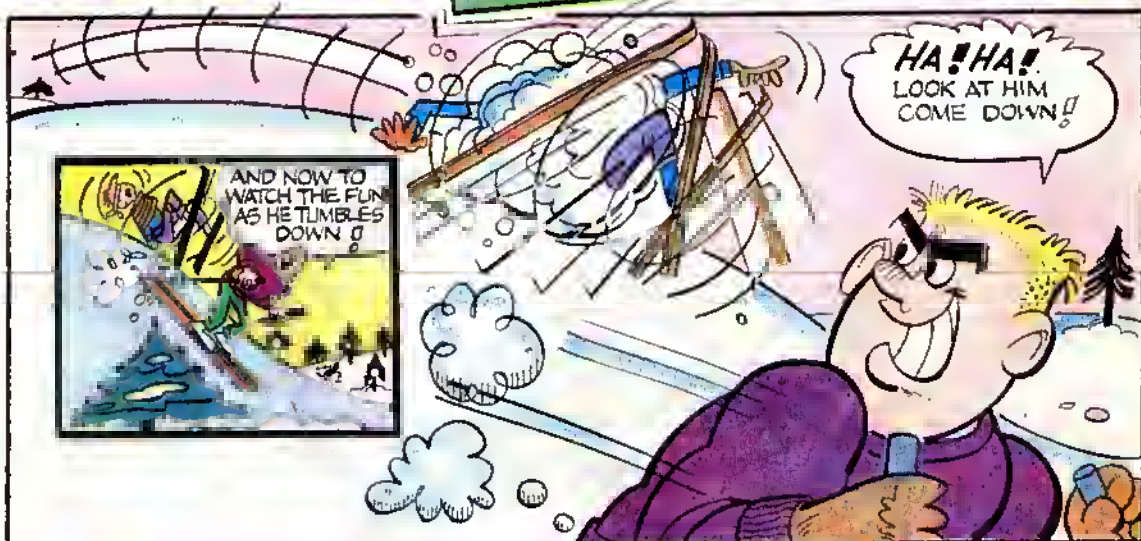
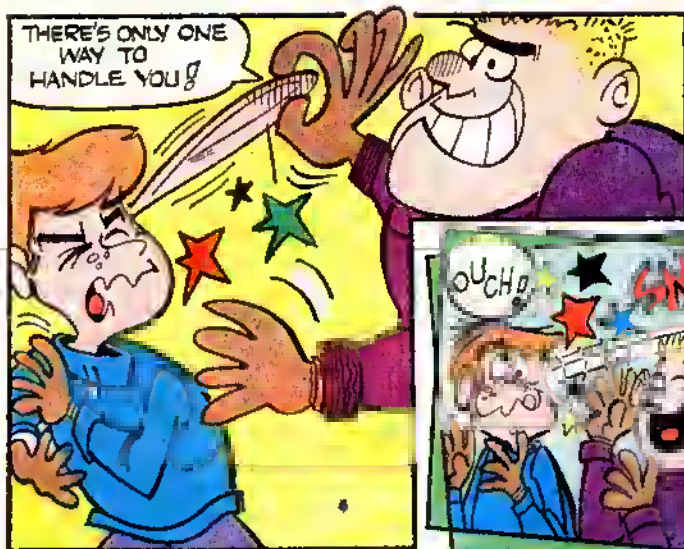
WE'RE
INSEPARABLE
LILI!

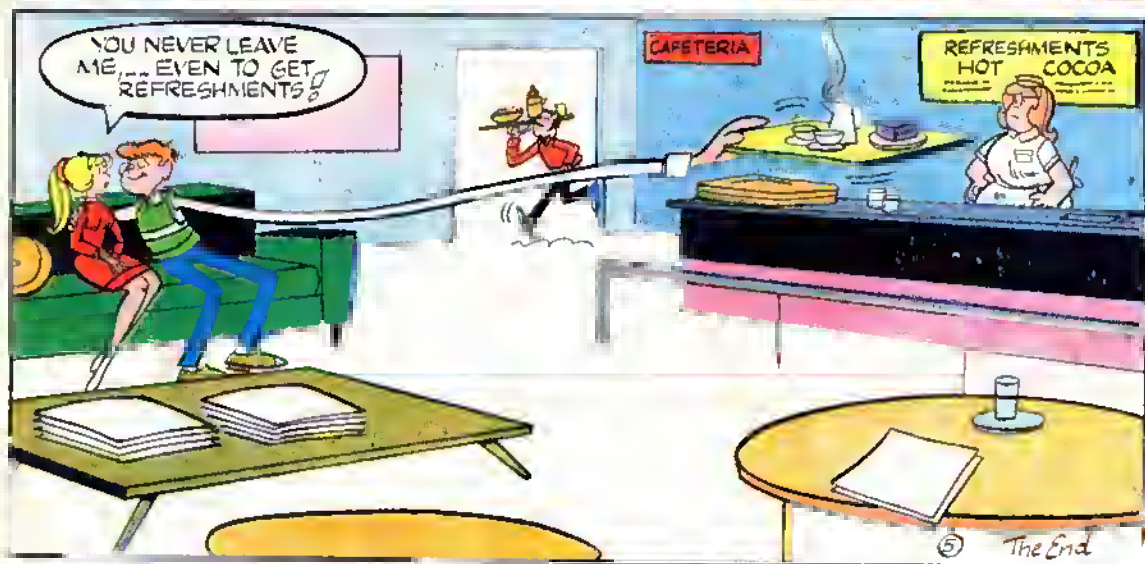
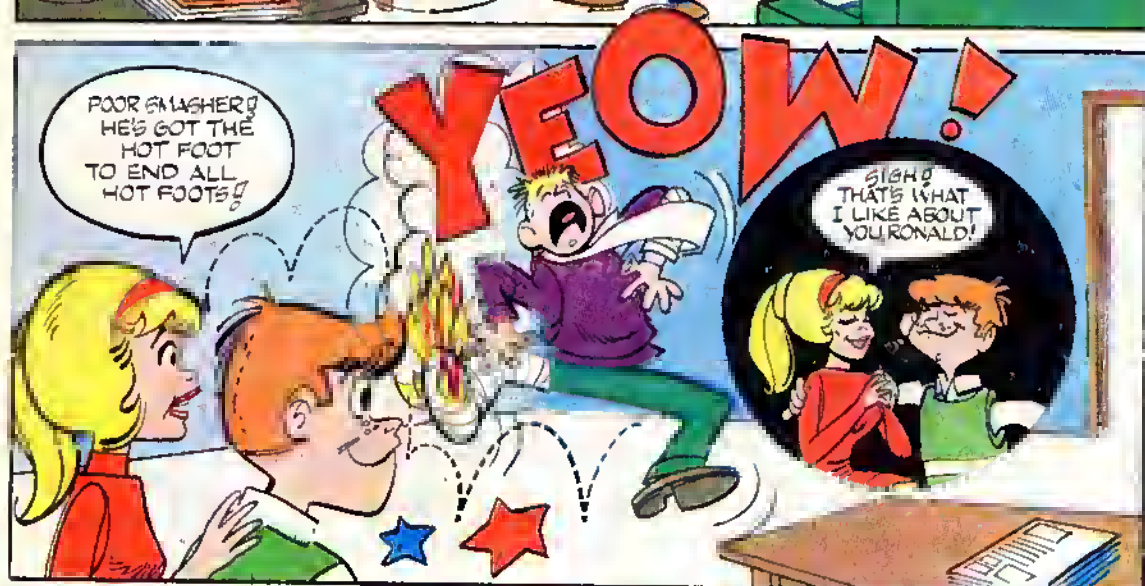
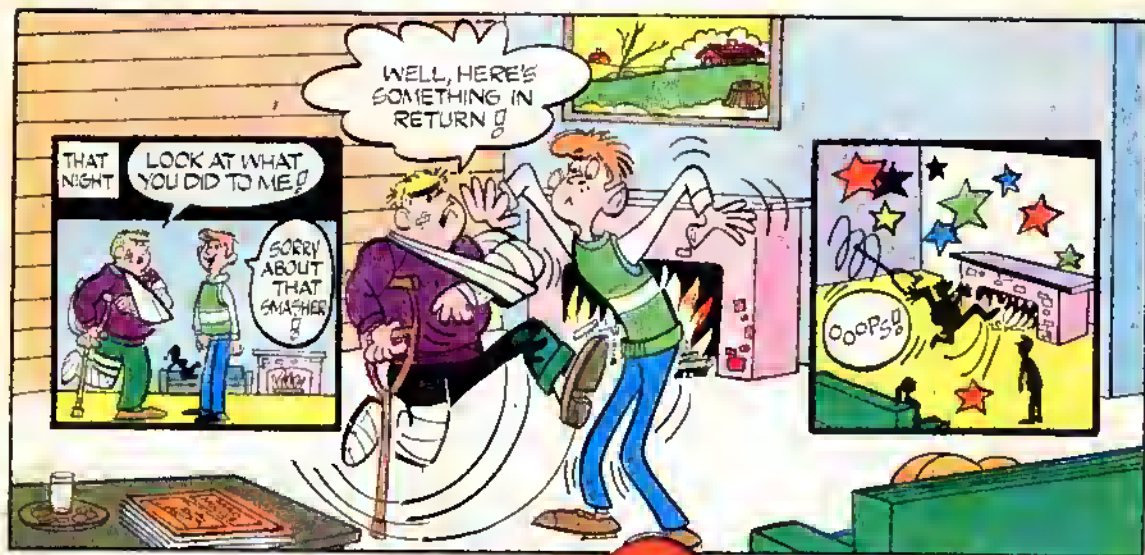
YES
RONALD!
SIGH!

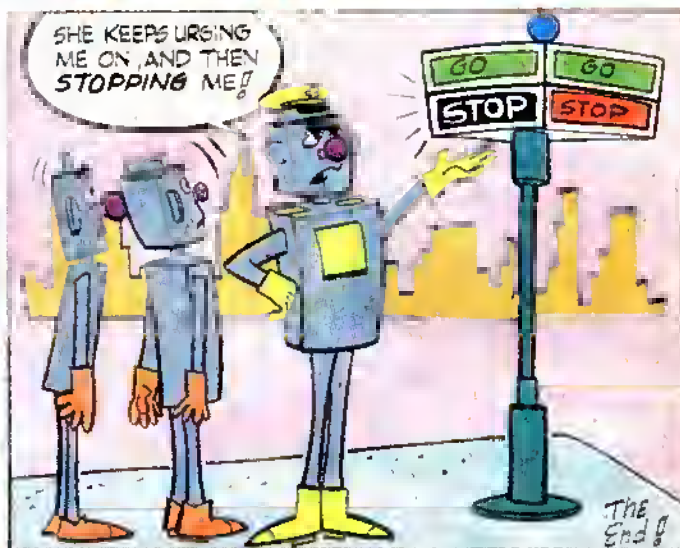
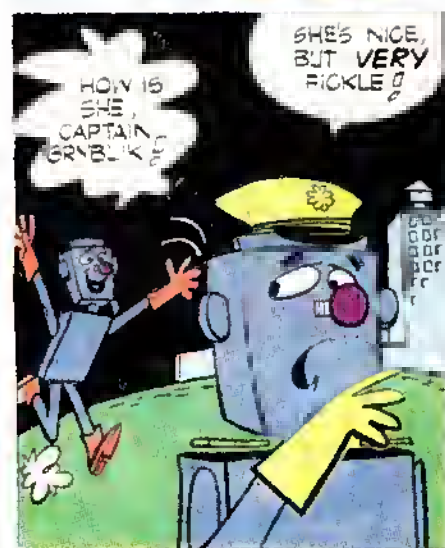
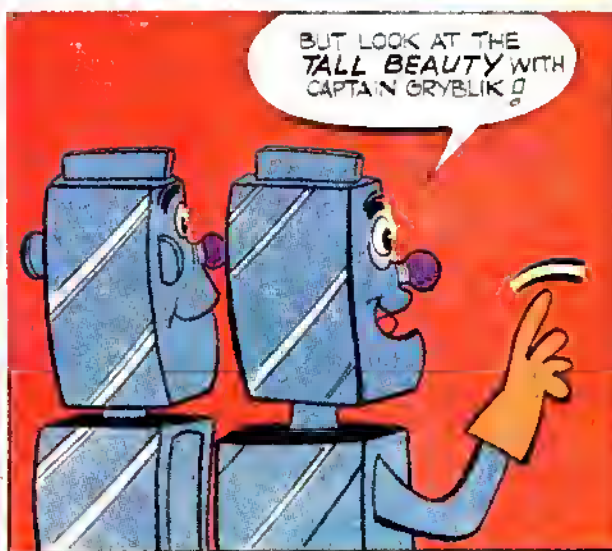
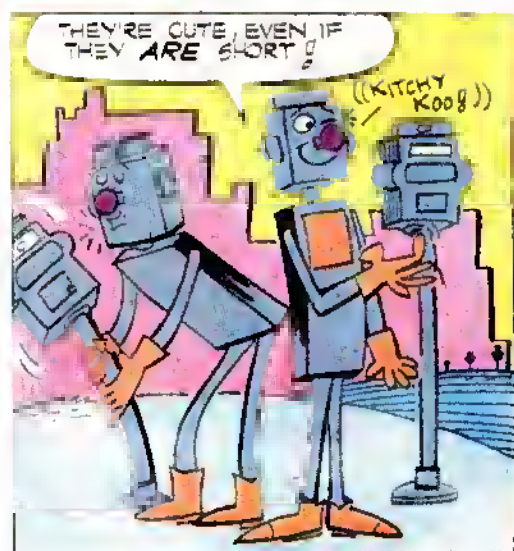
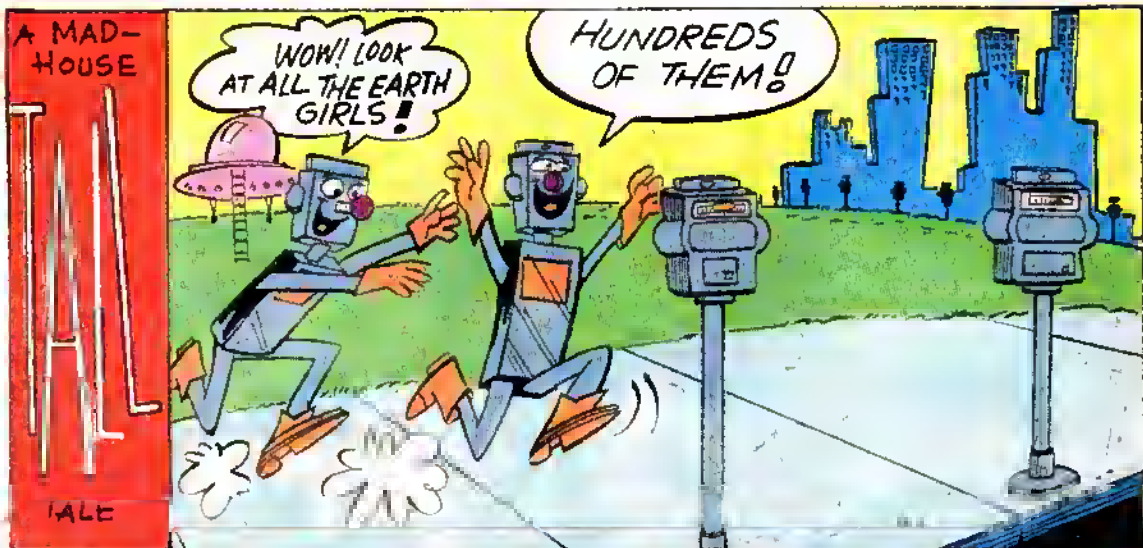












DIG THIS CRAZY OFFER!

WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
**FREE!...IT'S A
STEAL!**

LIKE FINDING
A QUARTER!
--AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**

SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

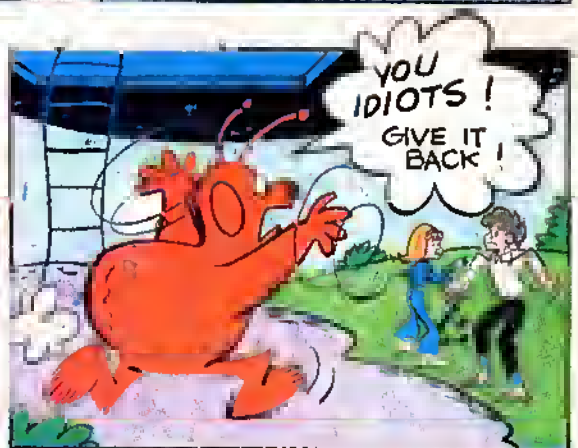
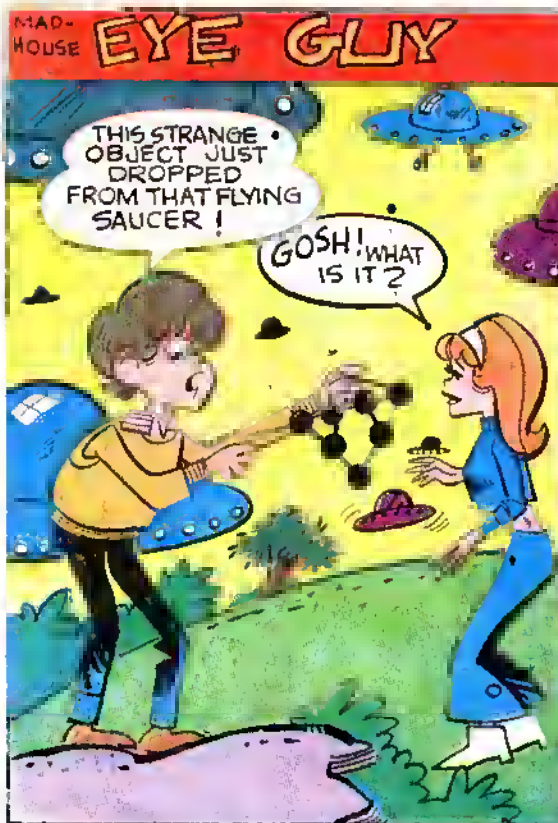
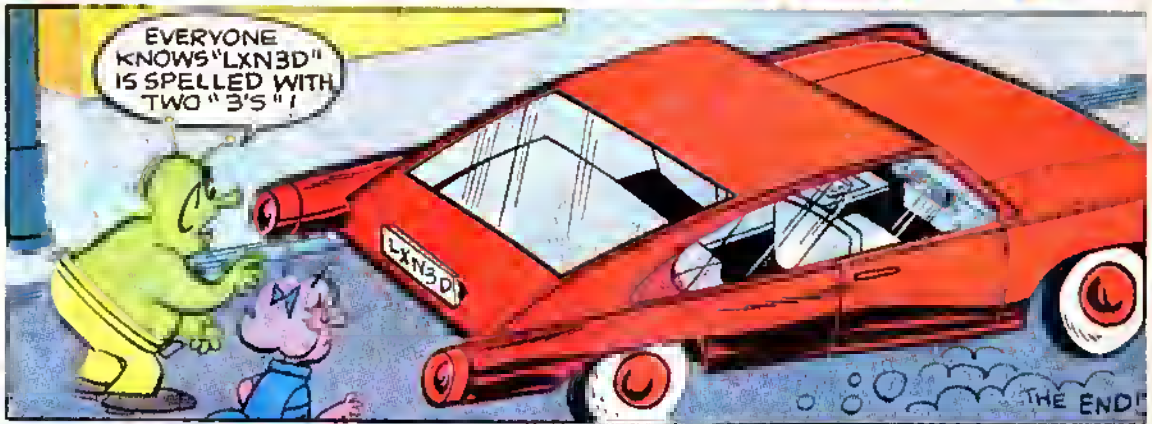
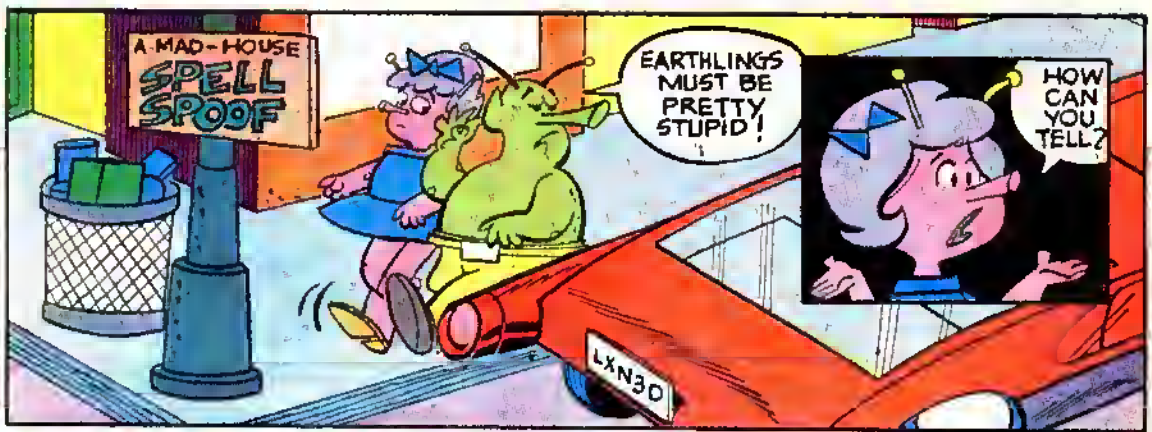
ENCLOSED PLEASE FIND ONE DOLLAR
FOR THE NEXT FOUR ISSUES OF
ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

**BUY 4!
GET
5!**



PRESENTING

SABRINA

THE TEEN AGE WITCH IN

LONDON LORE⁹⁹

THIS MOVIE ABOUT LONDON
LOOKS KEEN, SABRINA! LET'S
GO SEE IT!

I HAVE A BETTER
IDEA, DONALD!

NOW PLAYING

**LONDON
SWINGS**



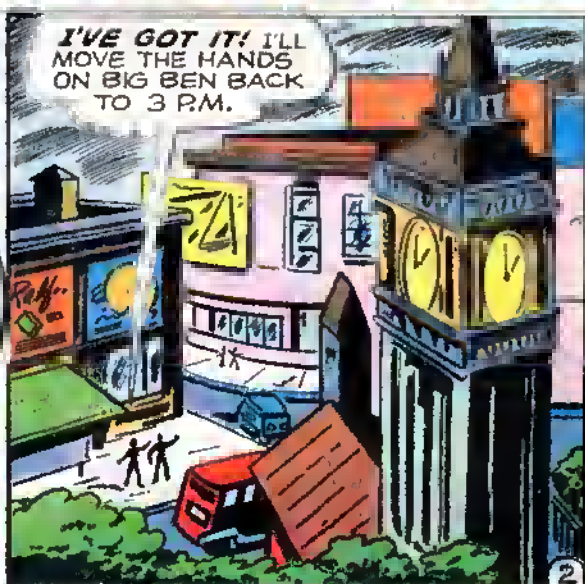
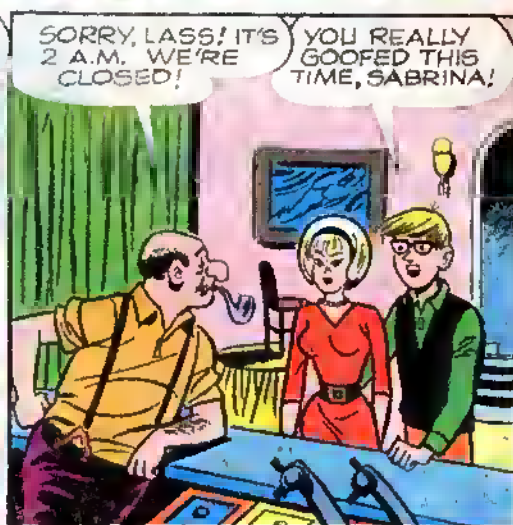
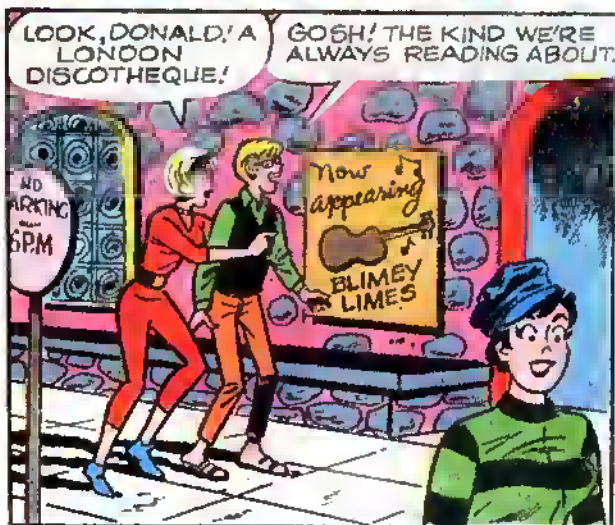
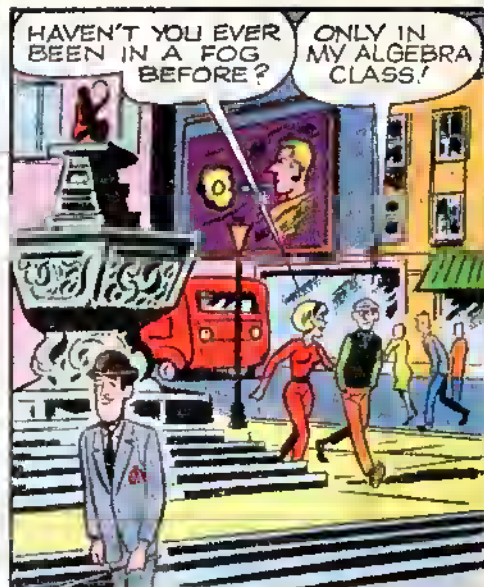
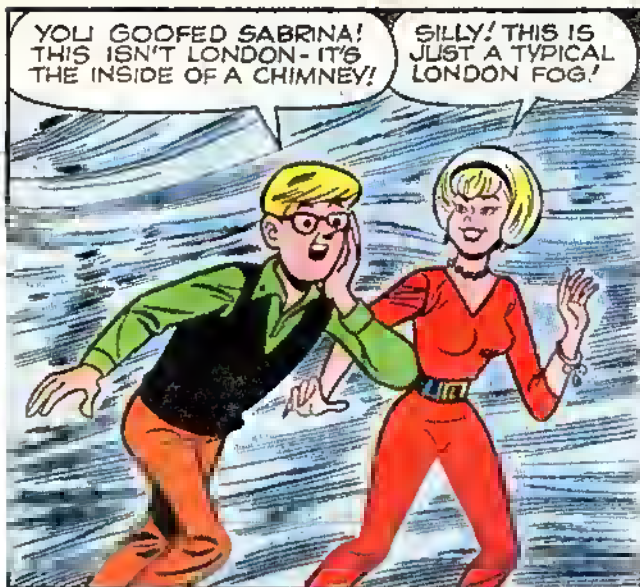
SEE: RAVE BOUTIQUES
SEE FAB DISCOTHEQUES
LISTEN TO GROOVE
SOUNDS!

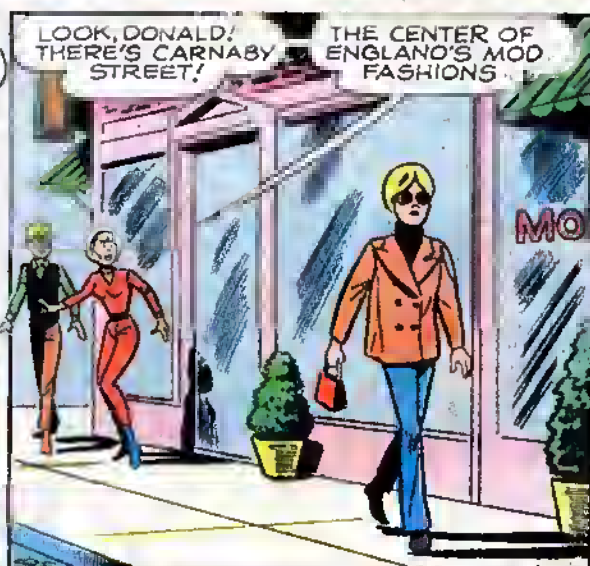
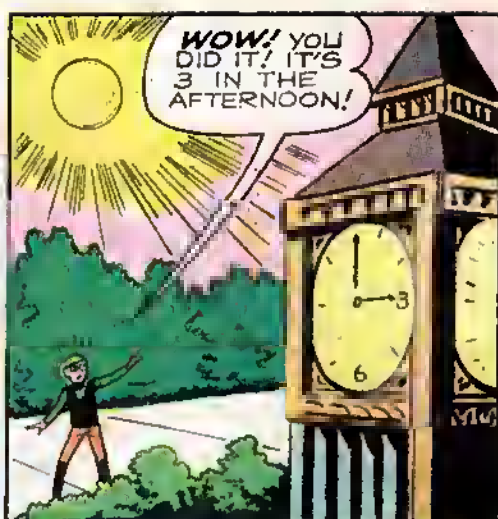
WITH A FLICK OF MY
WITCHING HAND WE
CAN GO STRAIGHT
TO LONDON!

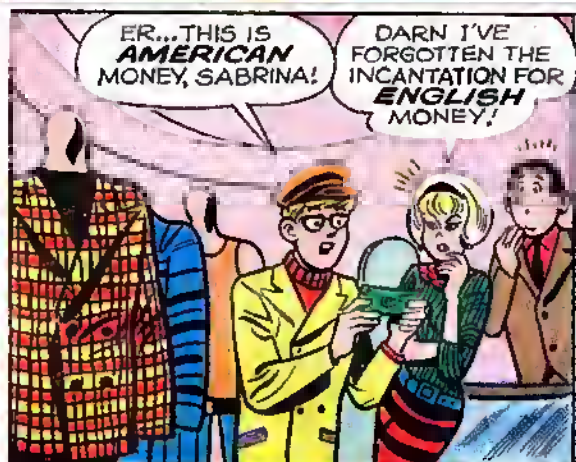
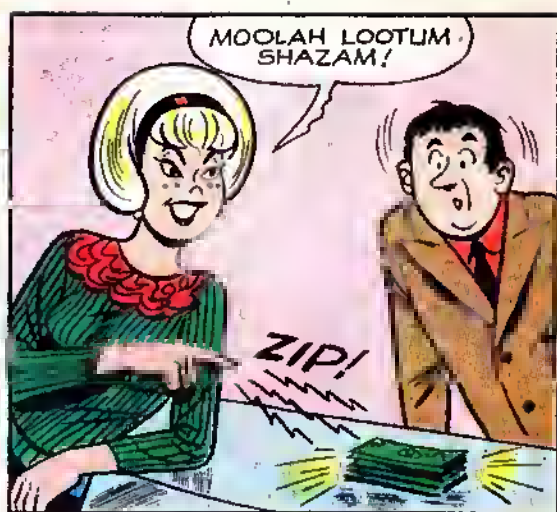
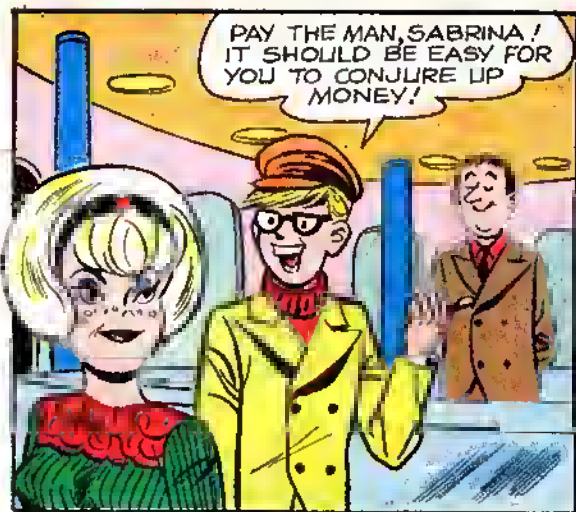
B-BUT...

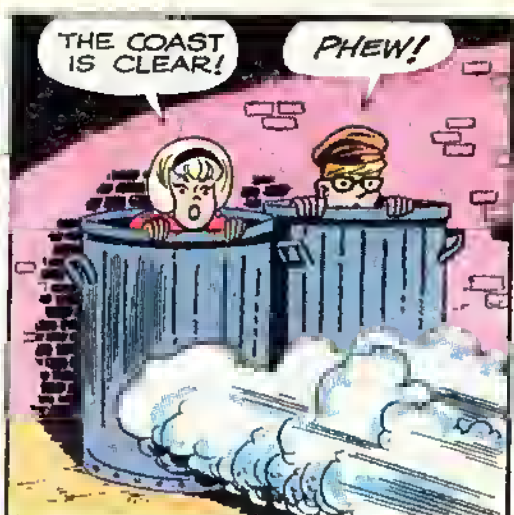
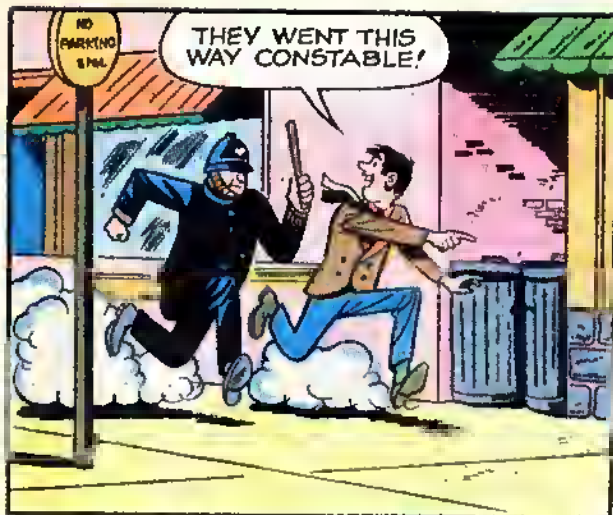
...BUT SABRINA I
DON'T HAVE MY
PASSPORT WITH ME!

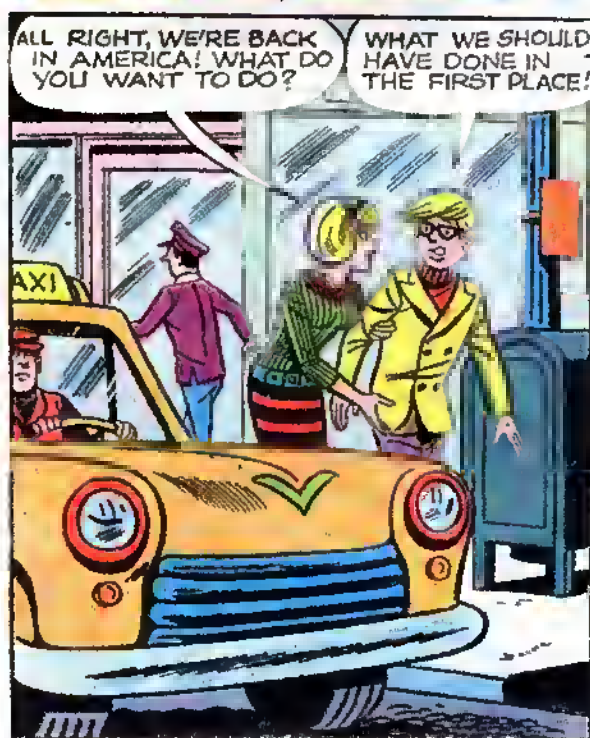
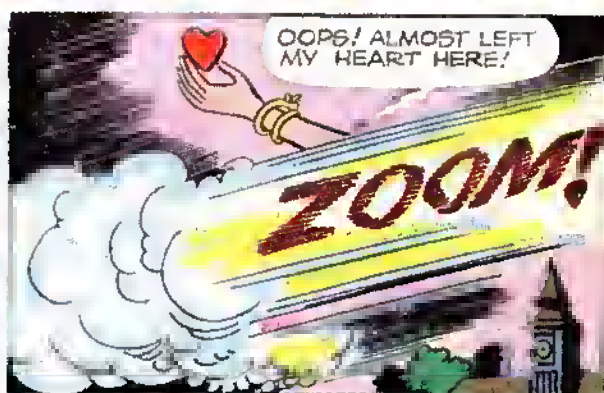
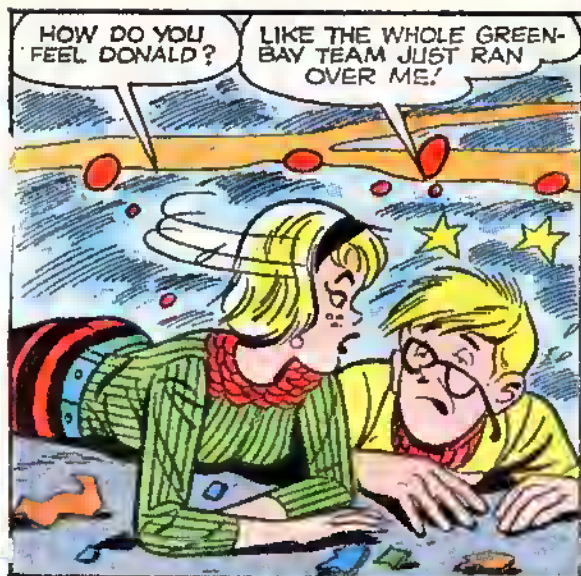
ZOOM!











HOLY SUPER HEROES!

5 BRAND NEW ZIP! ZAP! POW! HIGH CAMP MAGS!

Featuring

• ARCHIE AS PUREHEART
• BETTY AS SUPERTEEN

• JUGHEAD AS CAPTAIN HERO
• REGGIE AS EVILHEART



MAIL TO **ARCHIE'S SUPER HEROES**
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND \$1.00 FOR WHICH YOU
WILL SEND ME ALL FIVE OF THESE ARCHIE
SUPER HERO BOOKS... PLUS... THE GIANT-SIZE
FULL COLOR P.O.P. POSTER!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IF YOUR NEWSSTAND IS
ALL SOLD OUT, SEND US
A DOLLAR AND WE WILL
SEND YOU ALL
THESE ARCHIE
SUPER HERO
BOOKS PLUS A
GIANT-SIZE P.O.P.
POSTER IN
BRILLIANT FULL
COLOR!

(POSTAGE AND HANDLING INCLUDED)



©

The Big Ape

THE GUIDE SAYS WE SHOULD COME ACROSS THE BIG APE SOON!

LOOK, BWANA!

OHMIGOODNESS!

IT'S ABSOLUTELY THE MOST TREMENDOUS THING I'VE EVER SEEN!

WATCH ME RUN!

THEN GET OUT OF MY WAY - I'M GONNA FLY!

SHUCKS! THEY MUST THINK I'M BIG!

...THEY SHOULD SEE MY PARENTS!

THE END

INTRODUCING THE WORLD'S
LAZIEST SUPER HERO...

SUPER SNAIL

(YAWN!) I RECEIVED
YOUR CHALLENGE, MR.
MASKED DEMON! (YAWN!)
ARE YOU READY
TO FIGHT?

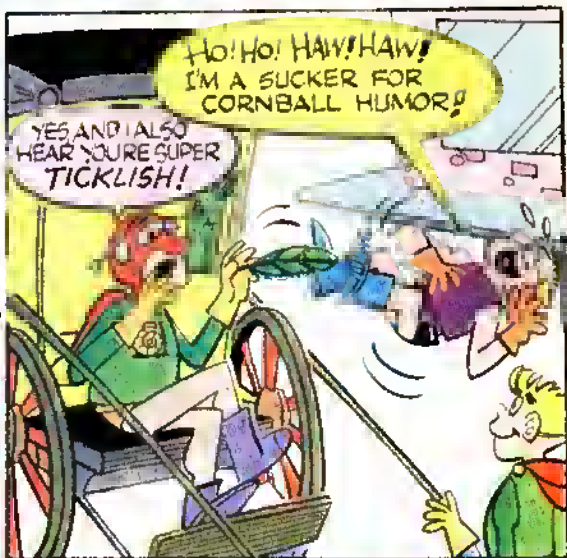
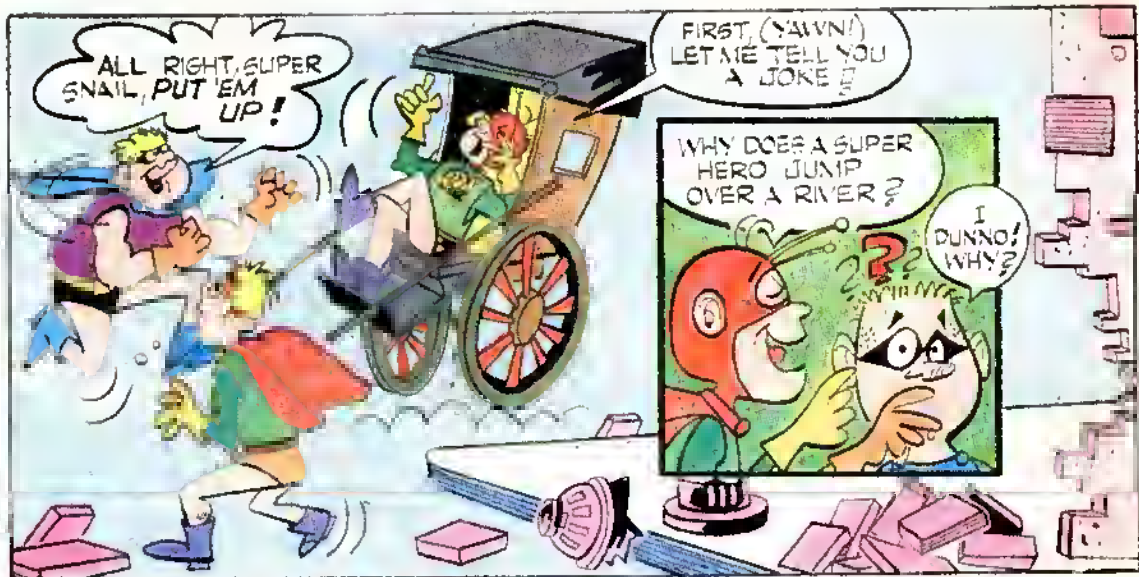
PUFF!
PUFF!

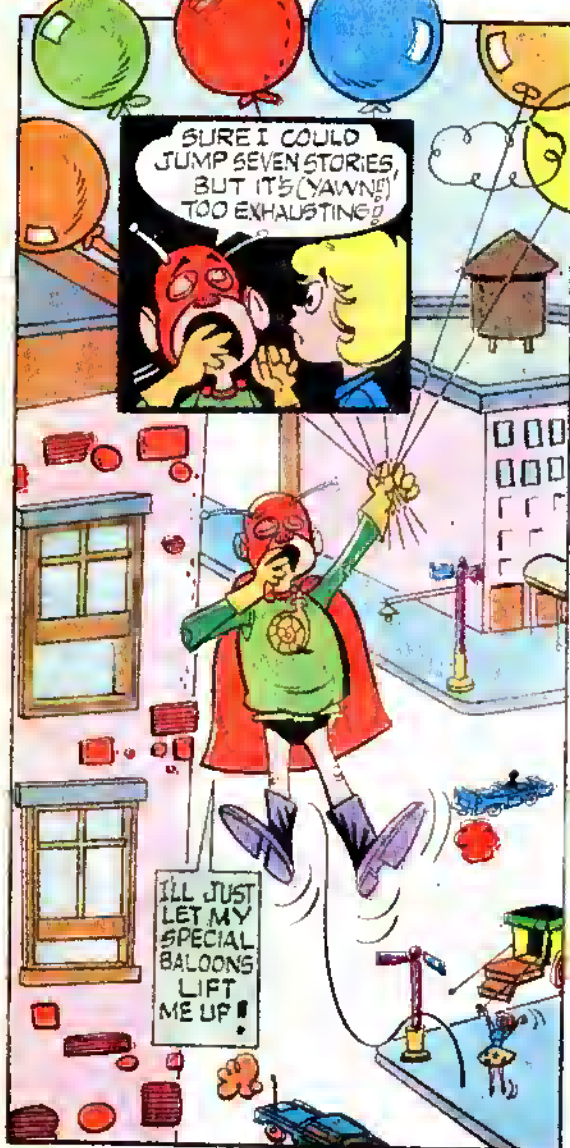
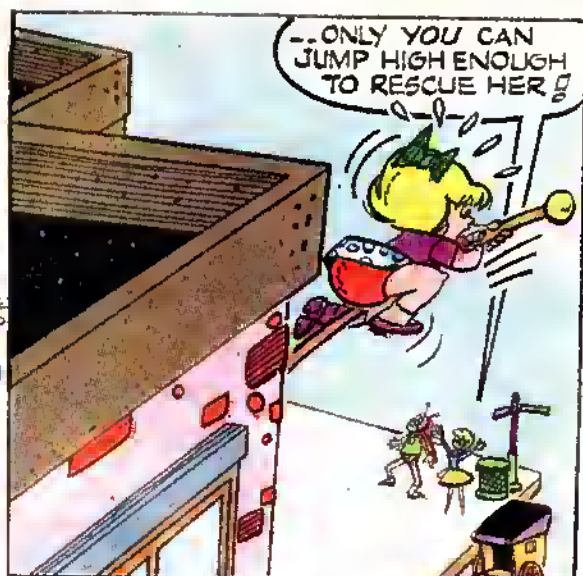
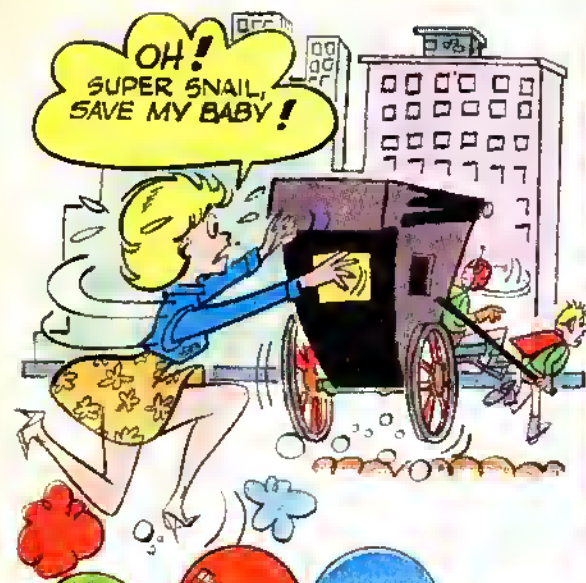
HEH! HEH!
I'LL KNOCK
YOUR BLOCK OFF...
JUST AS SOON AS
I FINISH
WARMING
UP!

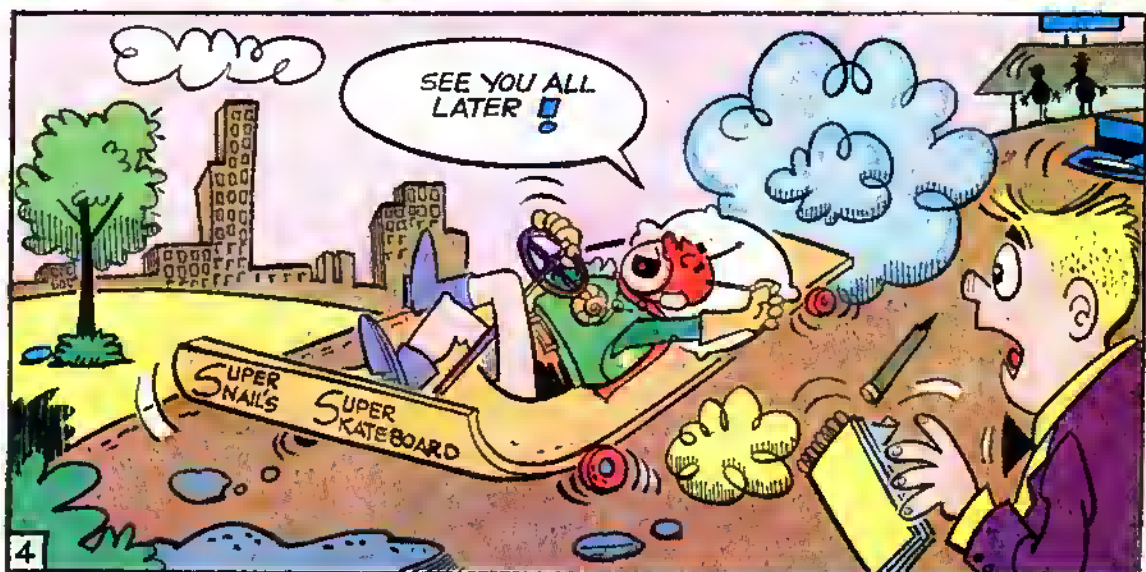
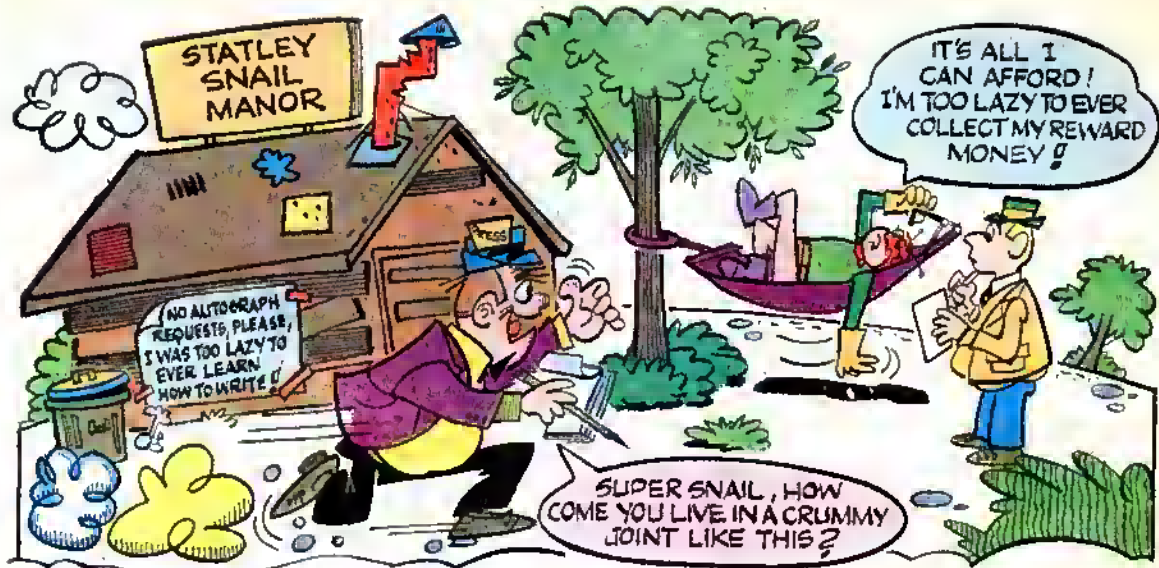
SUPER
SNAIL'S
ASSISTANT

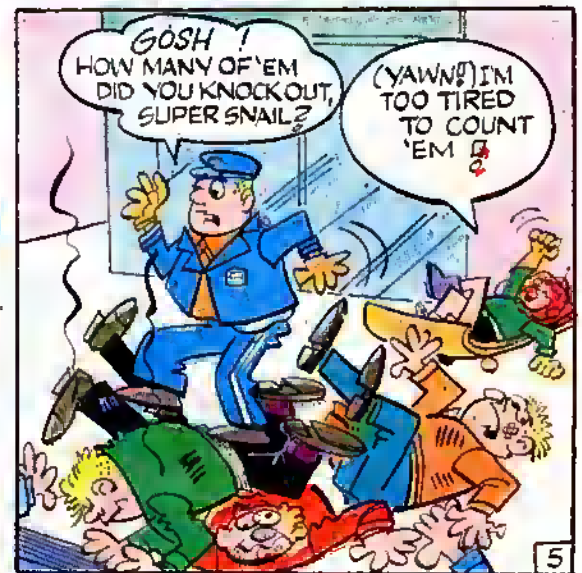
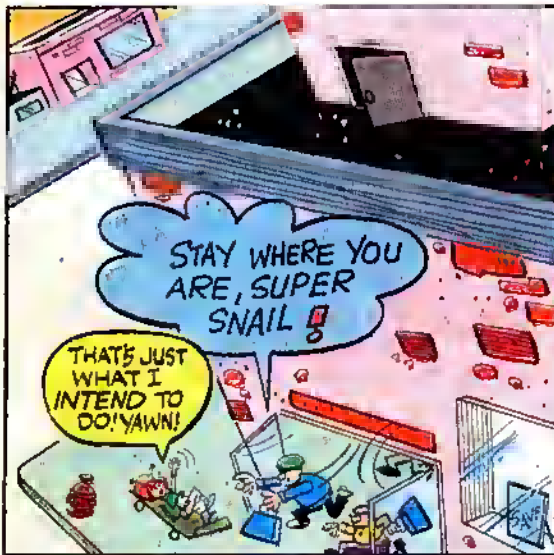
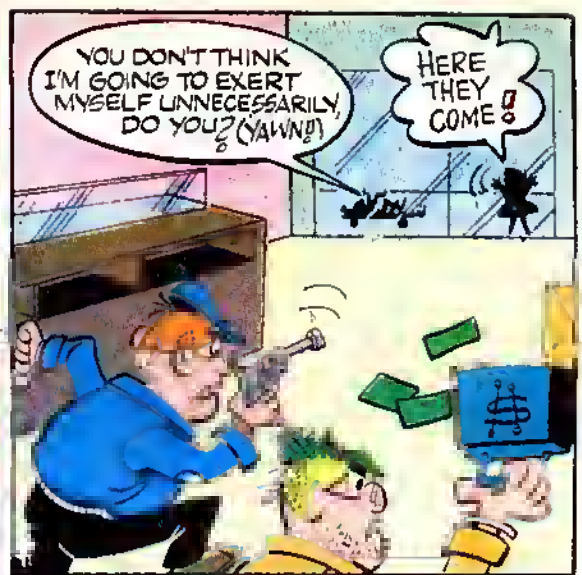
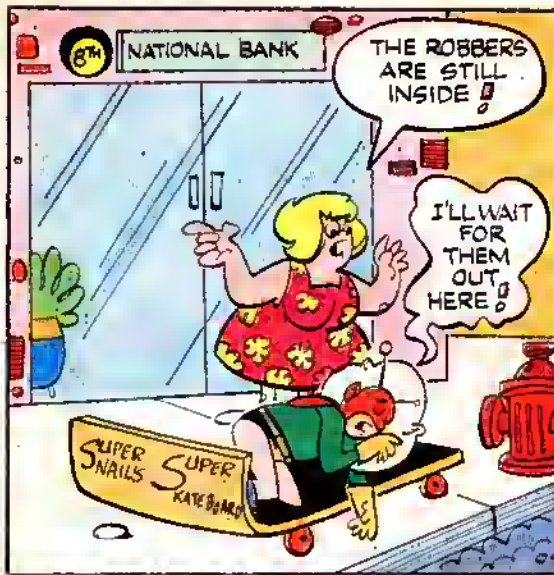
BLAM!



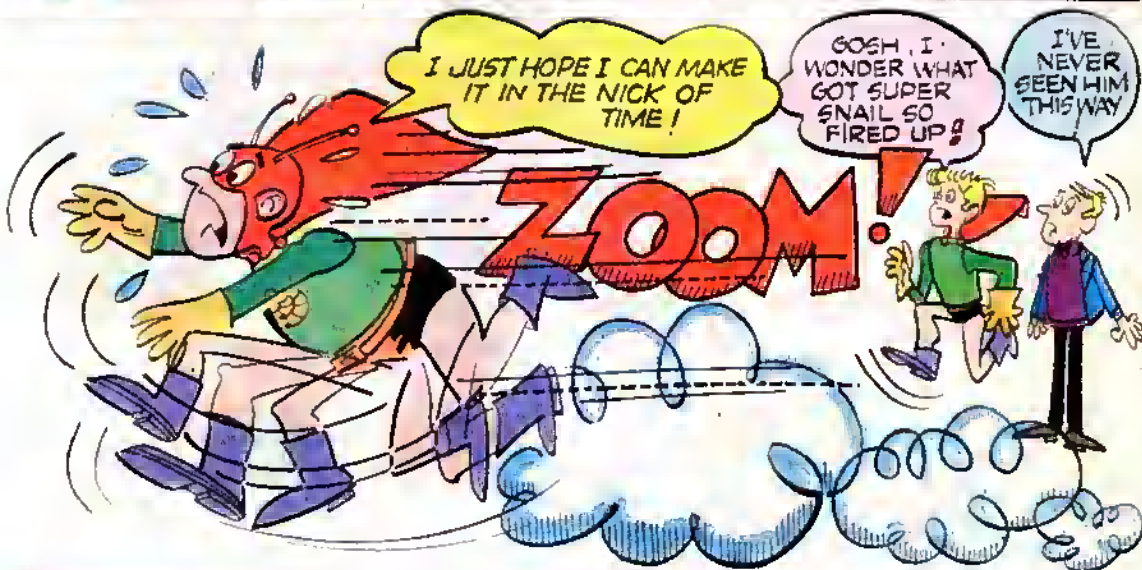
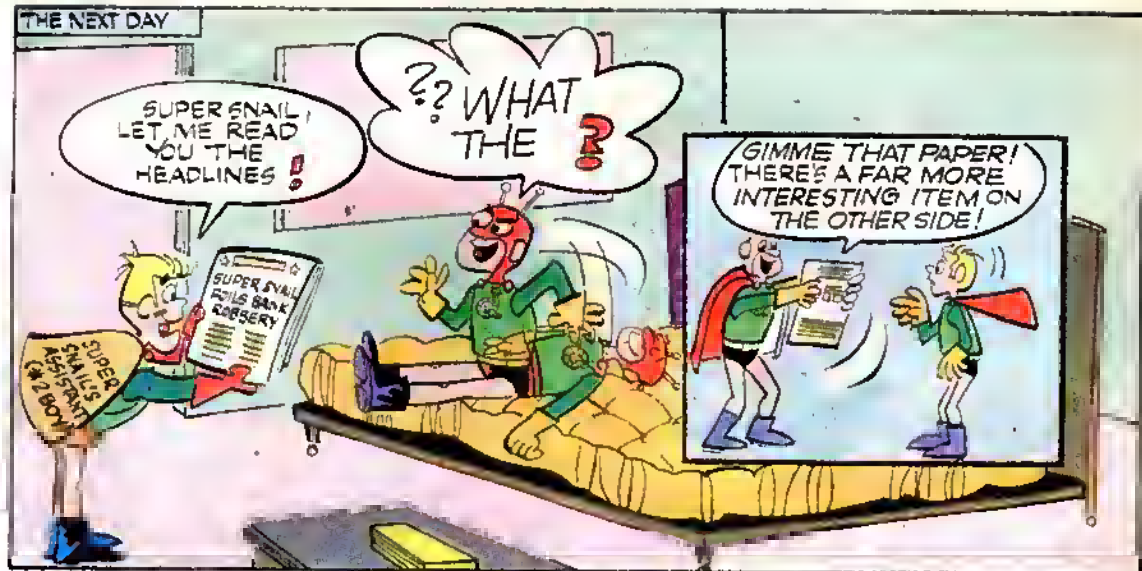




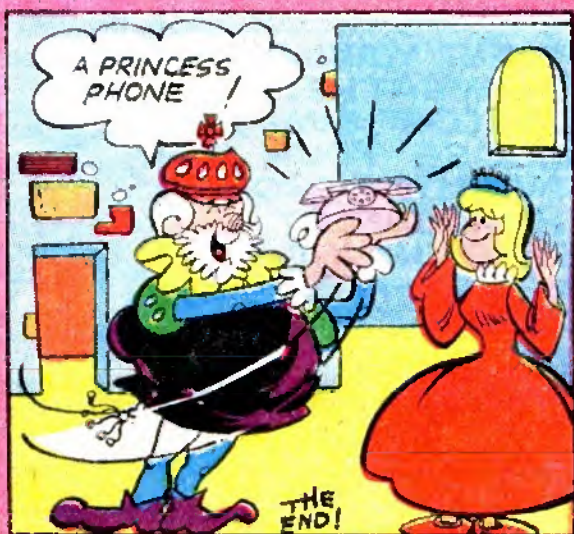
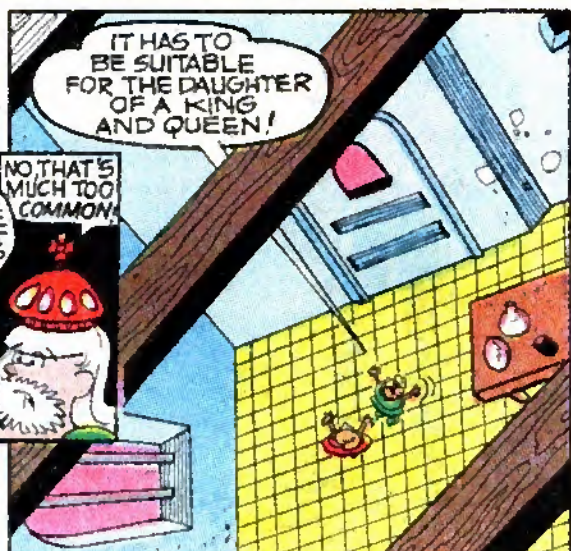
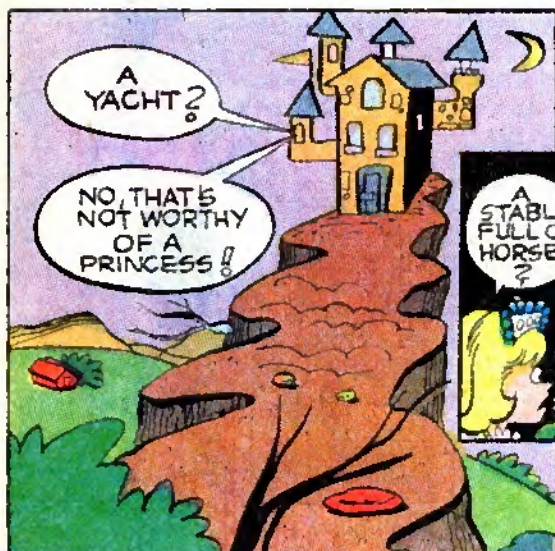




THE NEXT DAY



GIFT TIFT



ARCHIE SAYS...

GET THIS RAINCOAT

FREE!



YOU WILL GET A FREE, ALL-WEATHER RAINCOAT AND TEN ISSUES OF YOUR FAVORITE ARCHIE SERIES COMIC WITH EACH DOLLAR ORDER.

NOT ONLY WILL TEN CONSECUTIVE ISSUES BE DELIVERED RIGHT TO YOUR DOOR AS SOON AS THEY COME OFF THE PRESSES, BUT YOU WILL ALSO SAVE 20¢ OFF THE NEWSSTAND PRICE. HERE'S HOW TO ORDER THE BOOKS. SEND A DOLLAR AND YOU WILL GET TEN CONSECUTIVE ISSUES OF ANY OF THE ARCHIE SERIES LISTED BELOW. NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES, BUT YOU ALSO GET AN ALL-WEATHER RAINCOAT FREE WITH EACH DOLLAR ORDER.



TO GET YOUR FREE ALL-WEATHER RAINCOAT, SIMPLY CHOOSE YOUR FAVORITES FROM THE GREATEST BARGAIN LIST IN TEEN-AGE COMICS!

ORDER NOW!

ARCHIE COMIC MAGAZINES

1114 FIRST AVENUE, NEW YORK, N.Y. 10021

GENTLEMEN: ENCLOSED PLEASE FIND \$1.00 FOR EACH COMIC BOOK CHECKED FOR WHICH YOU WILL SEND ME THE NEXT TEN ISSUES OF EACH COMIC BOOK CHECKED BELOW PLUS A FREE ALL-WEATHER RAINCOAT WITH EACH DOLLAR ORDER.

AMOUNT ENCLOSED _____ ☐ Boy's Raincoat ☐ Girl's Raincoat

- ☐ ARCHIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD

- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAD HOUSE

NAME _____

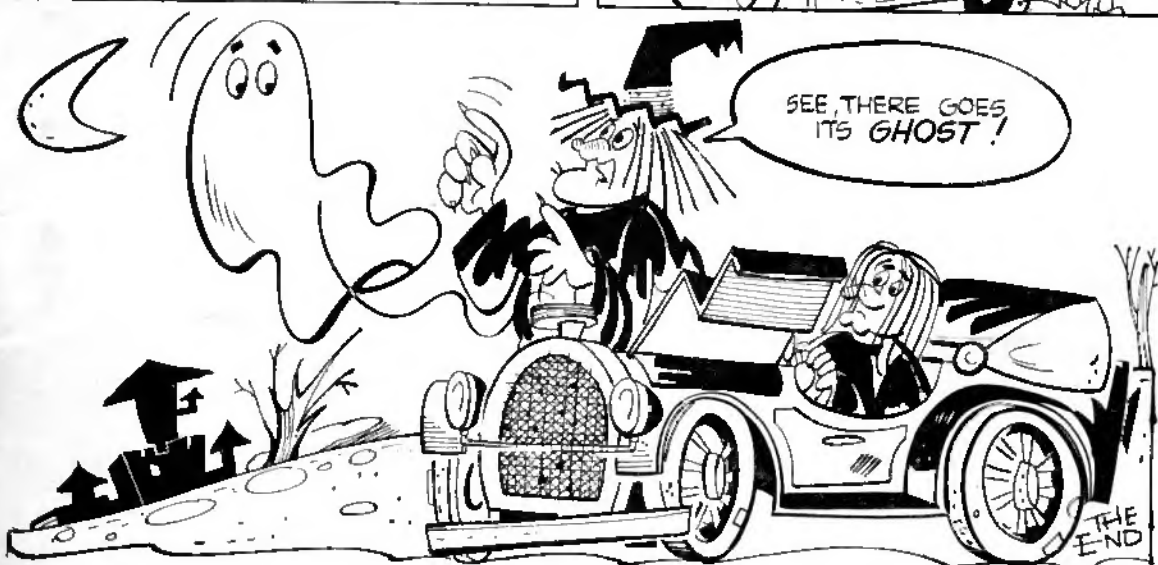
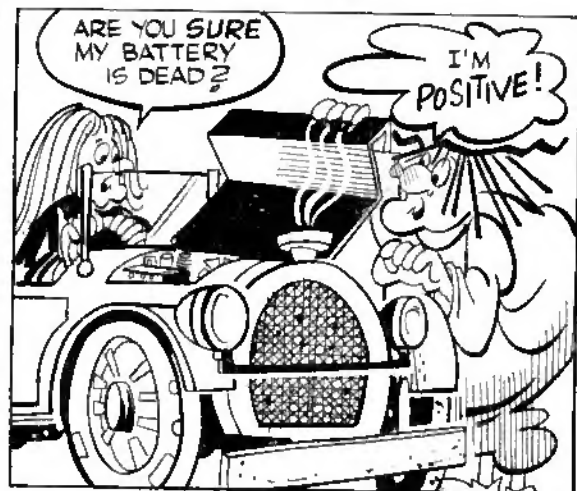
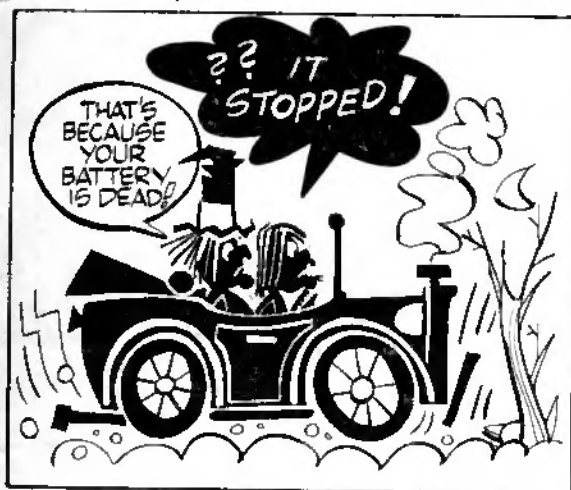
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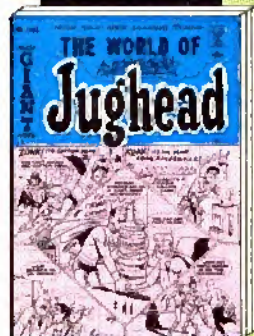
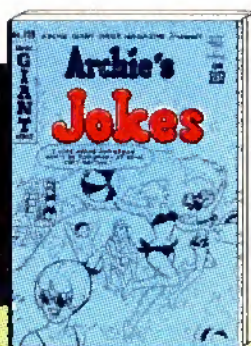
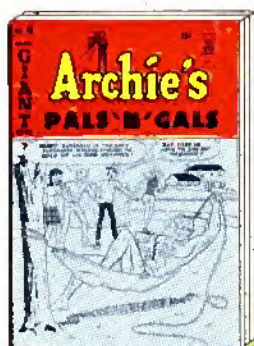
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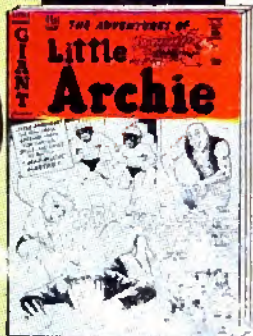
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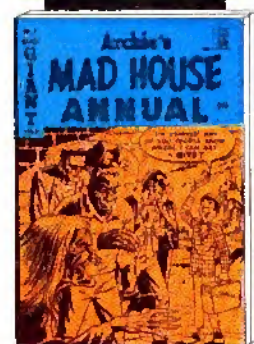
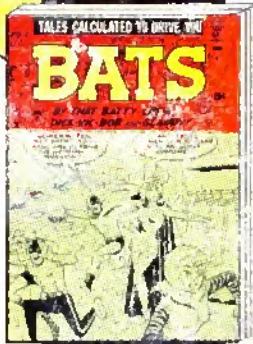




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